- PIM
- A| GAAP
- B| over a transitory structure
- C| strategy levels

PIM

A| GAAP

generally accepted accounting principles

1. strategy levels
2. branding
3. marketing
4. product as a service
5. market as a service
6. platform as a service

B| over a transitory structure

from post-industrial economy TO participatory/collaborative ECONOMY

$ Fluid p2p governance
@ normative system

$ agreement management system
! peer-backed agreem. and acknowledgement module
! repository module

C| strategy levels

C|1 manufacturing

- product_customization
- product_modularization
- product_share-ability
- development_metrics
- development_use of appropriate brand
- development_use of appropriate liability mechanisms
- network & brand_incentives
- network & brand_values and ethics
- network & brand_p2p marketing

C|2 branding

C|3 marketing

C|4 product as a service

C|5 market as a service

C|6 platform as a service

_75